United Events Soccer Aid 2014 Promotion

Promotion

1. Manchester United Football Club Limited ("**MU**") is the promoter of the United Events Soccer Aid 2014 Promotion (the "**Promotion**").

2. The Promotion is open to those individuals or entities (an "**Event Organiser**") who book an event to be held at Manchester United's Old Trafford stadium (the "**Stadium**") though United Events as part of the Promotion ("**Qualifying event**"). Each Event Organiser who books a Qualifying Event shall be entitled to a Reward (as defined below) subject to these terms and conditions ("**Conditions**").

3. The Promotion will run until 17:00 on 31 May 2014 (the "**Closing Date**").

Conditions

4. By taking part in the Promotion each Event Organiser agrees to be bound by these Conditions and confirms that all information submitted is true, accurate and complete. MU reserves the right to verify the eligibility of all Event Organisers and may, in its sole discretion, disqualify any Event Organiser that fails to satisfy the eligibility requirements.

5. The Rewards will be:

   (a) for any Qualifying Event where an Event Organiser spends from £2,000 to £3,999 (excluding VAT), two standard match tickets to Soccer Aid 2014 ("**Soccer Aid 2014**") to be held at the Stadium on 8 June 2014 ("**Standard Soccer Aid 2014 Match Tickets**"); or

   (b) for any Qualifying Event where an Event Organiser spends £4,000 (excluding VAT) or more, two hospitality tickets to Soccer Aid 2014 (such hospitality to be determined by MU in its discretion) ("**Soccer Aid 2014 Hospitality Tickets**"),

   (each a "**Reward**" and together the "**Rewards**").

6. Rewards will be allocated to and provided in the name of the relevant Event Organiser (and, where the Event Organiser is a company, not to any individual employee of that Event Organiser). Use of the Rewards is subject to: (i) the Soccer Aid 2014 match ticket terms and conditions and/or the Soccer Aid 2014 match hospitality terms and conditions (as applicable); and/or (ii) any other terms and conditions which apply to the use of such tickets and which are incorporated by MU and/or the Soccer Aid 2014 organisers from time to time.

7. A total of 5 pairs of Standard Soccer Aid 2014 Match Tickets (10 tickets in total) will be available as Rewards. For the avoidance of doubt, only the first 5 Event Organisers who book Qualifying Events with a value from £2,000 to £3,999 (excluding VAT) will receive Standard Soccer Aid 2014 Match Tickets. Any Event Organisers booking Qualifying Events when all Standard Soccer Aid 2014 Match Tickets have been awarded will not be eligible for a Reward.

8. A total of 10 pairs of Soccer Aid 2014 Hospitality Tickets (20 tickets in total) will be available as Rewards. For the avoidance of doubt, only the first 10 Event Organisers who book Qualifying Events with a value exceeding £4,000 (excluding VAT) will receive Soccer Aid 2014 Hospitality Tickets. Any Event Organisers booking Qualifying Events when all Soccer Aid 2014 Hospitality Tickets have been awarded will not be eligible for a Reward.

9. In order to be eligible for a Reward:

   (a) any Event Organiser who is eligible to claim the Reward must inform MU that they wish to claim the Reward on the date of booking the relevant Qualifying Event;

(b) the Qualifying Event must be held prior to the Closing Date; and

(c) the value of the Qualifying Event must exceed £2,000 (excluding VAT).

10. An Event Organiser may only redeem their Reward, if, prior to the date of redemption the Event Organiser has:

(a) signed and returned the contract (and any other applicable documentation) provided by MU in respect of the Qualifying Event (the "**Event Contract**"); and

(b) made any and all payments which are required to be made pursuant to and in accordance with the Event Contract.

11. Each Event Organiser is only entitled to apply for (and receive a Reward in respect of) one Qualifying Event pursuant to this Promotion. For the avoidance of doubt, where an Event Organiser books more than one Qualifying Event that takes place at the Stadium prior to the Closing Date, such Event Organiser shall only be entitled to receive a Reward in respect of the first Qualifying Event that takes place at the Stadium.

12. Rewards are non-transferable and no cash alternative is available.

13. The Promotion cannot be used in conjunction with any other offer, incentive or reward.

14. MU reserves the right to cancel, withdraw or amend the Promotion or these Conditions without notice at any time without liability.

15. The Promotion, together with these Conditions, is governed by the laws of England and shall be subject to the exclusive jurisdiction of the English Courts.