

TERMS AND CONDITIONS

United Events Prom Promotion 2014

Definitions and Interpretation

1. In these terms and conditions ("**Conditions**") the following terms shall have the meaning given to them below:
 - "**Closing Date**" means 23:59 GMT on 31 July 2014;
 - "**Conditions**" means the terms and conditions set out in this document;
 - "**Eligible Attendees**" means individuals of school age (up to and including 18 years of age) who attend a school;
 - "**Event Organiser**" means an individual, company or organisation who books and stages a Prom at the Stadium through United Events;
 - "**Minimum Number**" means at least 100 people in attendance at the Prom;
 - "**MU**" means Manchester United Football Club Limited;
 - "**Prom**" means an event booked for Eligible Attendees to celebrate the end of a school year, which for the avoidance of doubt would exclude corporate events, birthday parties, weddings, bar mitzvahs and christenings (or similar events);
 - "**Promotion**" means this United Events Prom Promotion 2014;
 - "**Reward**" means the reward more particularly described in paragraph 5 of these Conditions; and
 - "**Stadium**" means Manchester United's Old Trafford Stadium at Sir Matt Busby Way, Old Trafford, Manchester M16 0RA.

Terms and Conditions

2. MU is the promoter of the Promotion.
3. The Promotion is open to individuals, organisations and/or companies who book and stage a Prom at the Stadium through United Events.
4. By participating in the Promotion, each Event Organiser agrees to be bound by these Conditions and confirms that all information submitted is true, accurate and complete. MU reserves the right to verify the eligibility of each Event Organiser and/or Eligible Attendees and may, in its sole discretion, disqualify any Event Organiser that fails to satisfy the eligibility requirements.
5. The Reward is (irrespective of the booking value):
 - 5.1 a complimentary non-alcoholic cocktail beverage for each attendee upon arrival;
 - 5.2 the opportunity for each attendee to have their photograph taken by the side of the pitch at the Stadium (subject to the availability of the pitch area and the availability of an authorised MU photographer); and
 - 5.3 a DJ provided free of charge during the Prom (for a period not exceeding 5 hours).
6. In order to be eligible for a Reward:

- 6.1 the Event Organiser must have paid for at least the Minimum Number, and the Minimum Number must be booked to attend the relevant Prom, at all times (and, for the avoidance of doubt, if the Event Organiser subsequently reduces the number of people below the Minimum Number, the Event Organiser will no longer be eligible for a Reward);
 - 6.2 the relevant Prom booking must include (at least) a three course meal for each attendee;
 - 6.3 any Event Organiser who is eligible to claim the Reward must inform MU that they wish to claim the Reward on the date of booking the relevant Prom; and
 - 6.4 the relevant Prom booked by an Event Organiser must be held at the Stadium prior to or on the Closing Date. If an Event Organiser books the relevant Prom to take place before or on the Closing Date but, prior to the relevant Prom being held, reschedules the relevant Prom (for whatever reason) to take place after the Closing Date, the Reward will not be able to be claimed for the revised date.
7. An Event Organiser may only redeem their Reward, if, prior to the date of redemption an Event Organiser has:
 - 7.1 signed and returned the event contract provided by United Events; and
 - 7.2 made any and all payments which are required to be made pursuant to and in accordance with such event contract.
8. MU reserves the right to allocate the room(s) used for the relevant Prom pursuant to the Promotion based on minimum numbers of attendees or otherwise at its discretion.
9. The Reward is non-transferable and no cash alternative is available.
10. MU reserves the right to alter or amend these Conditions for the purposes of administering the Promotion at any time.
11. The Promotion, together with these Conditions, is governed by the laws of England and shall be subject to the exclusive jurisdiction of the English Courts.