

Season Ticket Holder Research Terms and Conditions (online survey and telephone interviews)

Entry

1. Manchester United Limited (“**MU**”) is the promoter of the Season Ticket Holder Research competition (“**Competition**”).
2. All entrants to the Competition must be 18 years of age or over.
3. Employees of MU (and the employees’ families) or any of its associated companies or subsidiaries are not eligible to enter the Competition.
4. Entry to the Competition is on the basis of one entry per person and entry shall be automatic:
 - (i) When the entrant completes and submits the online “Season Ticket Holder Research Survey”, which shall be accessible via the hyperlink sent to the entrant in an email from BDRG Group Limited (on behalf of MU); and
 - (ii) For those entrants who are contacted by BDRG Group Limited (on behalf of MU) and who agree to, and subsequently participate in, a telephone interview for the purposes of season ticket holder research.
5. By entering the Competition the entrant agrees to be bound by these terms and conditions (“**Conditions**”) and confirms that all information submitted is true, current and complete. MU reserves the right to verify the eligibility of all entrants and may, in its sole discretion, disqualify any entrant that fails to satisfy eligibility requirements.

Prize

6. The winner will be the first name to be selected at random from all of the eligible entries submitted online and/or received pursuant to telephone interviews conducted on or before 24 December 2009.
7. Only the winner shall receive notification from MU. The winner will be notified by telephone as soon as is practicable after the end of season ticket holder research and by no later than 31 December 2009.
8. If MU cannot successfully contact the winner within a reasonable length of time (using the contact details it holds) it may, in its sole discretion, select another winner at random.
9. The decision of MU is final and no correspondence will be entered into.
10. The prize for the Competition is match tickets and hospitality for two people in MU’s Europa Suite (“**Prize**”). In particular:
 - (i) The Prize shall be available for use at a premier league match (to be reasonably agreed between the parties) during either season 2009/10 or 2010/11. This is at all times subject to availability and MU reserves the right to specify the match for the Prize if, in its sole discretion, it considers necessary.
 - (ii) Hospitality services provided to the winner shall be of the same quality as provided in the standard Europa Suite packages (and subject to the relevant hospitality terms and conditions) and shall include (subject to change by MU in its absolute discretion) two South Stand match tickets, pre-match four-course meal, complementary bar (excluding champagne), match programme, match day gift and one car parking pass.
11. Ancillary costs and expenses associated with the Prize, such as travel and accommodation costs, will not be provided by MU and shall be borne by the winner.
12. The Prize is non-transferable and there is no cash alternative. MU reserves the right to substitute the Prize with another of a similar nature and/or equal or greater value at any time.

General

13. By entering the Competition, the winner consents to the following: (i) for the winner’s name to be disclosed to any person requesting that MU confirm the identity of the Competition winner; and (ii) for the winner’s name and/or photograph to be published for promotional or marketing purposes.
14. MU reserves the right to cancel or amend the Competition or these Conditions without notice in the event of the occurrence of circumstances beyond its reasonable control.
15. MU will use any personal information submitted by the entrant in accordance Data Protection Legislation and the privacy preferences selected during completion of the online survey and/or specified by the entrant during the telephone interview.
16. The Competition, together with these Conditions, is governed by the laws of England and shall be subject to the exclusive jurisdiction of the English Courts.