

## United Events Matchday VIP Promotion 2013/14

### Promotion

1. Manchester United Football Club Limited ("**MU**") is the promoter of the United Events Matchday VIP Promotion 2013/2014 (the "**Promotion**").
2. The Promotion is open to those individuals or entities who MU have completed the relevant data entry fields on the section of the MU website regarding the Promotion which can be found via <http://unitedevents-manutd.com/> (each an "**Event Organiser**"). Where an Event Organiser books an event with United Events (an "**Event**") as part of the Promotion, such Event Organiser will be entitled to a Reward (as defined below) subject to the Conditions below.
3. The Promotion will run until 17:00 on 27 December 2013 (the "**Closing Date**").

### Conditions

4. By taking part in the Promotion the Event Organiser agrees to be bound by these terms and conditions (the "**Conditions**") and confirms that all information submitted is true, current and complete. MU reserves the right to verify the eligibility of all Event Organisers and may, in its sole discretion, disqualify any Event Organiser that fails to satisfy the eligibility requirements.
5. The Rewards will be:
  - (a) for any Event where the Event Organiser spends from £2,000 to £3,999 (excluding VAT), two standard match tickets to a "Premier" MU match at Old Trafford Stadium during Season 2013/14, (meaning a Premier League match taking place during Season 2013/14 excluding those against Liverpool FC, Manchester City FC, Arsenal FC and/or Chelsea FC) ("**Match Ticket Rewards**"); or
  - (b) for any Event where the Event Organiser spends £4,000 (excluding VAT) or more, two Matchday VIP tickets to a "Premier" MU match at Old Trafford Stadium during Season 2013/14, (meaning a Premier League match taking place during Season 2013/14 excluding those against Liverpool FC, Manchester City FC, Arsenal FC and/or Chelsea FC) ("**Matchday VIP Rewards**"),

(Match Ticket Rewards and Matchday VIP Rewards each a "**Reward**" and together "**Rewards**").

Tickets to any match chosen as a Reward are subject to availability. If an Event Organiser's first choice is sold out then an alternative choice will be offered.

6. Rewards will be allocated to and provided in the name of the Event Organiser (and not to any individual employee of the Event Organiser). Use of Rewards is subject to MU's Match Ticket Terms and Conditions 2013/14 or MU's Match by Match Hospitality Terms and Conditions 2013/14 as applicable.
7. A total of 20 pairs of tickets (40 tickets in total) will be available as Match Ticket Rewards. For the avoidance of doubt, only the first 20 Event Organisers who book Events with a value from £2,000 to £3,999 (excluding VAT) will receive Match Ticket Rewards. Any Event Organisers booking Events when all Match Ticket Rewards have been awarded will not be eligible for a Reward.
8. A total of 50 pairs of tickets (100 tickets in total) will be available as Matchday VIP Rewards. For the avoidance of doubt, only the first 50 Event Organisers who book Events with a value exceeding £3,999 (excluding VAT) will receive Matchday VIP Rewards. Any Event Organisers booking Events when all Matchday VIP Rewards have been awarded will not be eligible for a Reward.
9. In order to be eligible for a Reward:

- (a) the Event Organiser's initial contact with MU must be before the Closing Date;
  - (b) the value of the Event must exceed £2,000 (excluding VAT); and
  - (c) the Event must be scheduled to take place within one year of the date of Event Organiser's initial contact with MU.
10. An Event Organiser may only redeem their Reward, if, prior to the date of redemption the Event Organiser has:
- (a) signed and returned the contract provided by MU in respect of the Event (the "**Event Contract**"); and
  - (b) made any and all payments which are required to be made pursuant to and in accordance with the Event Contract.
11. Rewards are non-transferable and no cash alternative is available.
12. The Promotion, together with these Conditions, is governed by the laws of England and shall be subject to the exclusive jurisdiction of the English Courts.